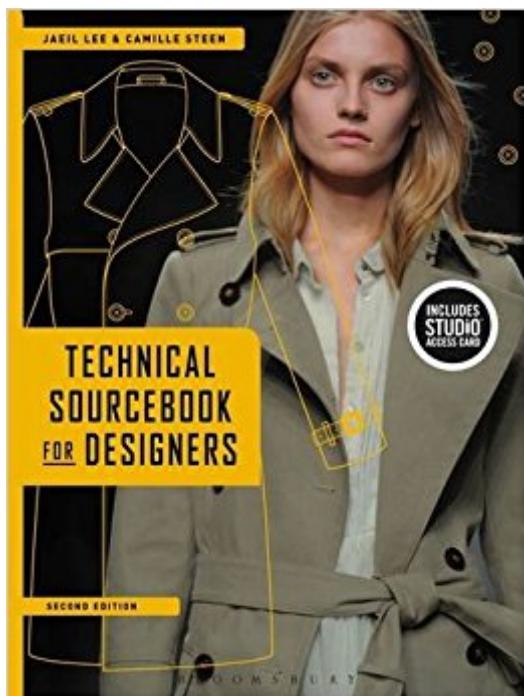


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# Technical Sourcebook For Designers: Bundle Book + Studio Access Card



## Synopsis

Technical Sourcebook for Designers is completely devoted to preparing aspiring and professional apparel designers for the growing demand for technical design skills in the apparel industry. This comprehensive compilation presents technical design processes and industry standards that reflect current apparel production and manufacturing practices. Lee and Steen provide a holistic perspective of the role of technical design in apparel production, including such considerations as selection of fabrics, finding seasonal fashion trends, garment construction, and fit evaluation, all in the context of meeting the needs of the target consumer with cost-effective decisions. This edition includes a new section on real-life fit problems and solutions, more information on essential math for designers (such as grading and costing) plus coverage of product lifecycle management (PLM) and sustainability. An all new Chapter 8 on Sweater Product Design explores sweater design and manufacturing. More than 200 new images and newly added color in illustrations to show relevant design details. With versatile coverage of a variety of product categories including women's wear, menswear and knitwear, this text gives students essential tools to develop specification sheets and technical packages for specific markets. Introducing Technical Sourcebook for Designers STUDIO--an online tool for more effective study!~Study smarter with self-quizzes featuring scored results and personalized study tips~Review concepts with flashcards of terms and definitions and image identification ~Practice your skills with editable style flats in Adobe Illustrator and Corel Draw that can be imported into blank tech pack templates to create your own tech packs~Enhance your knowledge with industry standards for seams and stitches and costing spreadsheets~Access downloadable images of photos and figures from the book, clip art, and examples of completed tech packs This bundle includes Technical Sourcebook for Designers 2nd Edition and Technical Sourcebook for Designers STUDIO Access Card.

## Book Information

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## Customer Reviews

âœStudents find this book very informative and easy to use. Most of all, they like samples of tech packs with how to measure information.â • Tania Pazelsky, Wood Tobe-Coburn School, USAâœThis is a highly effective book. It is so straightforward and useful to students in understanding how technical design fits into the product development pipeline. It would be a great resource on the job.â • Carol Salusso, Washington State University, USAâœOverall, [Technical Sourcebook for Designers] is more than I can ask for in one book. This book makes me want to take an entirely different approach to the way I teach this class.â • Kathie Taylor, Art Institute of California- San Diego --This text refers to the Printed Access Code edition.

Jaeil Lee is a Professor and Director of Clothing and Textiles Program in the Department of Family and Consumer Science at Seattle Pacific University, USA. Camille Steen is Technical Designer Manager at Ex Officio LLC, USA, a leading maker of travel apparel. She has twenty-five years of experience in apparel design including Serac Skiwear, Calvert Sports Apparel and Nordstrom Product Group; and in the technical design field, at Ex Officio.

Apparently I am SUPPOSED to have access to images and tech pack examples! ALL I have access to is one subject in the first chapter which gives me just a few photos!!!!!! And I just threw down the drain \$30 that I won't have refunded since this access card is not replaceable or returnable! SOO Upset I could have just bought the book for another \$30. I am beyond pissed off right now. I DO NOT RECOMMEND THIS PRODUCT. The description is misleading! You do not have access to anything! And it only lets you access for one day!!!! I can't even access the index for crying out loud. I am returning disregarding what the card says about returns and expecting a full refund. This is just ridiculous.

Very straightforward and full of information book. Techpacks are complicated documents and this book really helps with creating them

Great book. I feel like I'm in school. Very helpful and easy to understand.

This book is extremely detailed and has helped me so much with tech packs in multiple classes in school.

Lots of details!

No missing pages and it is very lengthy but helpful textbook.

Needed this for a class.

As expected

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